

it takes a
community.



Lifeline Services
VISION DINNER

Thursday, November 5, 2026



Exclusive Partnership Invitation

Lifeline is offering you the exclusive opportunity to make a tremendous impact. In preparation for our upcoming Vision Dinner fundraising event, we are seeking dedicated financial partners to contribute to a matching fund to enhance the event's financial appeal. Your financial partnership will multiply supporter contributions the night of the event!

Why are we creating a matching fund for this event? Research indicates that 84% of donors are more likely to donate if offered a match, resulting in a 71% increase in fundraising appeal response rate when a match is mentioned. Meanwhile, the research also states that 1 in 3 donors would give a larger gift if there's a match applied, resulting in a 51% increase in the average gift amount. Your matching fund contribution will be multiplied to make a huge difference for those Lifeline serves!

The Lifeline Vision Dinner is our biggest fundraiser of the year. Your matching fund contribution will help double qualifying donations from supporters, up to the matching fund total. This will greatly increase the impact of these sacrificial gifts in supporting the ministry! In fact, last year's matching fund helped Lifeline raise over \$270,000!

Can we count on you to help make this the most successful Lifeline fundraiser ever? As a 501c3, all contributions are tax deductible. Missouri-based supporters please see page 4 to learn how you can receive 70% of your donation as a Missouri Tax Credit!

Lifeline compassionately cultivates life through tangible support, relationship skills, and education. We exist to save and change lives!



WHY PARTNER WITH Lifeline Services?

We're glad you asked. Here are five important reasons:

- 1 Lifeline serves over **300 individuals** each year through no-cost, confidential clinic services and programs (see the full list of services to the right), helping women and men make healthy life choices for themselves and their babies.
- 2 Lifeline imparts a positive message to students through school-based sexual risk avoidance and abuse prevention education, helping over **12,000 students** in more than **60 school districts** each year!
- 3 Lifeline is serving communities beyond Kirksville through **mobile clinic** ultrasound and education services, bringing care to Unionville, Memphis, Edina, Lancaster, Brookfield, Macon, and Milan.
- 4 Lifeline is strengthening families and encouraging dads through **fatherhood and relationship skills** programs.
- 5 Lifeline strives to share and reflect the **love of Jesus Christ** in all programs and services, guiding every service we provide.



Thursday, November 5, 2026
NEMO Fairgrounds Multipurpose Building
6:00 - 8:00 p.m.



HOW DOES LIFELINE SERVE?

Lifeline compassionately cultivates life through tangible support, relationship skills, and education. We exist to affirm the value of all life: moms, dads, babies, and students.

Our services include:

- Pregnancy Confirmation
- Limited Obstetrical Ultrasound
- 3D Obstetrical Ultrasound
- STI Testing & Treatment
- Abortion Pill Reversal
- Pregnancy Options Counseling
- Professional Counseling
- Prenatal & Parenting Education
- Fatherhood Program
- Mobile Clinic Services in 7 Regional Locations
- Referrals: Social Support, Healthcare, Adoption
- Baby and Maternity Supplies
- Adult Education Tutoring & HiSET Testing
- Group Support Classes and Bible Studies
- Certified Car Seat Installation
- School-based Risk Avoidance Program (serving over 12,000 students across MO & IA)
- Abortion Recovery Support & Healing Groups
- Pregnancy & Infant Loss Support



HOW DOES THE MATCHING FUND WORK?

You are among a select few faithful supporters invited to join Lifeline for this opportunity. Our goal is to raise \$50,000 for this matching fund, enabling us to recruit 42 new supporters to make a monthly gift of \$50 or more to Lifeline at the 2026 Vision Dinner.

Here's how it works:



A core group of key partners creates a fund to match gifts given at the event.



42 new donors will pledge \$50 monthly gifts or increase current gifts by \$50 monthly. Their contributions will automatically be doubled by the fund, creating huge support for the women, men, babies, and students Lifeline serves!



BENEFITS

Your donation supports Lifeline's vital services and may be multiplied by others' support. Plus, your contribution comes with sweet perks!

All contributions to Lifeline are tax-deductible. Even more, Lifeline has **70% Missouri PRC Tax Credits** available! Your support helps those Lifeline serves and gives you or your business a 70% credit toward your Missouri income tax liability. See more details about tax credit below.

Additionally, all matching fund partners will receive multiple promotional benefits. **See the next page for details!**

Learn More About Tax Credits

The minimum donation amount to qualify for the credit is only \$100, and the maximum amount per year is \$50,000. If not fully utilized, you may carry over the credit up to one additional tax year.

Here's an example:

Assume that you have a state tax liability of \$2,000 (please consult your accountant for actual amounts). You could donate up to \$2857.14 in the calendar year, one time or cumulative, to fully cover your tax liability. (The total tax number divided by 70%: $2000 / .7 = 2857.14$).

Lifeline will file your application, and you receive a 70% credit on the donation. In this example, that is \$2,000.00. Assuming you already paid this tax through paycheck deductions, etc., when the state return is filed, the \$2,000 would be refunded to you. So at the end of the day, it cost you only \$857.14, but Lifeline gets the benefit of \$2,857.14. It is like having your out-of-pocket donation more than tripled!

PARTNERSHIP BENEFITS



Titans – \$5,000+

- 2 Reserved VIP tables of 8 at the event
- Designated display/promo table at the event
- Recognition at the event (on screen, banner, verbal)
- Feature on Lifeline website, socials, newsletter
- Feature on event webpage and social media
- Feature in Lifeline print newsletter (3,000 mailed)
- Feature in Lifeline e-newsletter (2,000 emails)
- Feature on digital billboard advertising
- Featured spotlight on The Lifeline Loop podcast
- Thank-you radio ads on KLTE radio for one week

Champions \$2,000+

Reserved VIP table of 8 at the event.

Recognition at the event
(on screen and verbal)

Feature on event webpage
and social media

Feature in Lifeline's print
newsletter (3,000 mailed)

Feature in Lifeline's
e-newsletter (2,000 emails)

Feature on digital billboard
advertising

Featured spotlight on *The
Lifeline Loop* podcast

Thank-you radio ads on
KLTE radio for one week

Guardians \$1,000+

Reserved VIP seats for you
and up to 5 guests

Recognition at the event
(on screen and verbal)

Logo and/or name feature
on event webpage and
social media

Feature in Lifeline's print
newsletter (3,000 mailed)

Feature in Lifeline's
e-newsletter (2,000 emails)

Feature on Lifeline's social
media

Protectors \$500+

Reserved VIP seats for
you and up to 3 guests

Recognition at the event
(on screen and verbal)

Logo and/or name
feature on event
webpage and social
media

Listing in Lifeline's print
newsletter (3,000 mailed)

Defenders \$250+

Reserved VIP seats
for you and a guest

Recognition at the
event (on screen
and verbal)

Don't forget the 70%
Missouri PRC Tax Credits!



2026 Lifeline Vision Dinner

Partnership Reply Form

Name of Business/Organization: _____

Name of Individual: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____ (We will email a form requesting your logo, website, etc.)

Yes, I/we will contribute to the Vision Dinner Matching Gift Fund.

____ Enclosed is a check payable to Lifeline Services.

____ Please invoice me for payment of my commitment in the amount of \$_____.

____ Please charge my credit/debit card: ____ Visa ____ MC ____ Am. Ex. ____ Discover

Card Number: _____ Exp. ____/____ CVV: _____

Name on Card: _____

Billing Address: _____



You can also pay online
with this QR code!

____ I prefer my donation be listed as "anonymous donor" please.

To receive an application to claim Missouri PRC 70% Tax Credits from Lifeline, please advise below who will claim the tax credits:

Corporation Name: _____

LLC Name: _____

**S-Corp, Partnership, & LLC's must provide a list of shareholders and their percentage of ownership.*

Individual Name: _____

(If married filing jointly, please provide the names of both spouses)

Mail, drop off, or email completed form:
Lifeline Admin Building
620 Rosewood Dr.
Kirksville, MO 63501
banquet@lifelinemo.org

Please note the deadline to commit to
the Matching Fund is October 29, 2026.

2026 Lifeline Vision Dinner

Keynote Speaker



Kerri Pomarolli

Kerri Pomarolli grew up performing from a young age and got her B.F.A. in Musical theater from University of Michigan. She also attended Stella Adler Conservatory in NYC and British American Drama Academy in London.

She moved to LA and had roles on soaps such as Port Charles, General Hospital, Young and the Restless and a few parts in movies and sitcoms. Kerri Pomarolli was attracting big hitters in the industry. She came to Hollywood searching out that one role that would make her famous but found compromising her faith was not worth a star on the Walk of Fame. One night after much prayer it was apparent that God had other plans for her, Pomarolli was to do stand up. She was led to her first gig, of all places, at the world-famous Hollywood Improv. Although she performed in front of a very secular crowd, Pomarolli was the only performer asked to come back. That was 18 years ago and Kerri has become one of "Hollywood's biggest Christian Spokespeople" ever since.

Kerri was named one of LA's Most Inspiring People by LA Voyage Magazine and Comedian of the Year by The Hollywood Red Letter Awards in 2022. She is a national headlining stand up comedian who has worked with everyone from Jay Leno, Jim Carey, Sherri Shepherd, Carol Channing, Jerry Lewis, The Jonas Brothers and Candace Cameron Bure. She's been featured on The Tonight Show 29 times, Comedy Central, Netflix, ABC and many more. She hosted her own show on MOMTV and has hosted major events, including backstage at the Emmy® Awards and the Female Songwriter Hall of Fame Awards. Her book came out with the hit movie Mom's Night Out starring Sean Astin.

Kerri is a screenwriter who sold her second film script to the Hallmark Channel. She has been a correspondent for CNN's showbiz night as an "out of the closet" Christian in Hollywood. She has been featured on many TV shows discussing her faith in Hollywood. Kerri has appeared on just about every major network and has a featured act at LA's Hottest Comedy Clubs. She's passionate about her faith and has been featured on CNN News as A Christian in Hollywood and TBN, CBN, Hour of Power and others. She speaks about 40 weeks a year on Christian platforms as a Comedian/Evangelist for events of all sizes. She has toured with Lisa Bevere, Laura Story, Newsboys, Ryan Stevenson, Joni Ericson Tada, Plumb, Cutless, Lisa Harper, Kari Jobe, Lysa Turkherst and many more. She has been a part of many mega tours including Aspire Women, Extraordinary Women GATEWAY Pink, and others. She is currently featured on the Roku channel and Netflix and Amazon Prime.

She has a podcast with her teen daughter Lucy called The Carpool Comedy Podcast. She is a nationally syndicated columnist for several magazines.

Kerri has a new 1 hr Dry Bar Comedy Special and has been a writer and performer for The Babylon Bee. She has helped raise millions of dollars for the Pro Life Movement all over the world, hosting and performing at fundraisers and events. Her story about her own daughter Ruby's miracle of life hits close to home for many pro-life events. Her latest 1 hour comedy special is out now and on Spotify, Amazon, and Sirius Radio. Kerri's latest two books - Confessions of a Proverbs 32 Woman and She Rises Late and Her Kids Make Her Breakfast: Devotions for the Proverbs 32 Woman, hit the bestsellers list on Amazon.

Most recently, Kerri Pomarolli graced the cover of Guideposts Magazine (Jan 2025) which has 2 Million subscribers. She continues to tour nationwide 12 months out of the year, bringing laughter and inspiration to audiences year-round.